



## PRESIDENTIAL INAUGURATION UPDATED KEY MESSAGES

### **BRIEF:**

South Africa will inaugurate its sixth democratically elected President after the national general elections. The Presidential Inauguration will take place in Pretoria which is the national seat of government. The Deputy President will also be inaugurated during this process.

The theme for the inauguration is: “Together Celebrating Democracy: Renewal and Growth for a Better South Africa”. It reinforces that everyone has a role to play in building a brighter tomorrow. It emphasises that we must build on our achievements and work even harder to tackle poverty, inequality and unemployment.

The inauguration takes the form of a formal ceremony to mark the beginning of the President’s term of office. During the inauguration the President will deliver an address to inform South Africans of his vision and intent during his term of office.

KEY MESSAGES	SUPPORTING STATEMENTS
<b><i>Let us together celebrate our democracy.</i></b>	<ul style="list-style-type: none"><li>• Everyone has a role to play in building a brighter tomorrow.</li><li>• Together we must build on our achievements and work even harder to tackle poverty, inequality and unemployment.</li><li>• Together we must continue to strengthen our democracy and build an inclusive economy.</li><li>• Together we can place South Africa on a trajectory of growth, development and a prosperous future.</li></ul>
<b><i>Let us all join together in this moment of great national pride.</i></b>	<ul style="list-style-type: none"><li>• The Presidential Inauguration is a moment of great pride for our nation.</li><li>• It is a national event of major significance to all South Africans.</li><li>• It is an opportunity to celebrate our democratic values and system of governance.</li><li>• The inauguration is a culmination of the success of South Africa’s sixth democratic elections.</li><li>• All eyes are on South Africa as it enters a new term of government and celebrates 25 Years of Freedom and Democracy.</li></ul>
<b><i>The inauguration ushers in the successful transition to a new administration.</i></b>	<ul style="list-style-type: none"><li>• The inauguration signals the transition from one administration to the other.</li><li>• It is a formal ceremony to mark the beginning of the President’s term of office.</li><li>• To officially become President of the Republic of</li></ul>

KEY MESSAGES	SUPPORTING STATEMENTS
	<p>South Africa, the President takes an oath of office.</p> <ul style="list-style-type: none"> <li>• By taking the oath of office, the new president promises to perform the responsibilities of the office and uphold the Constitution of the Republic of South Africa.</li> <li>• The inauguration confirms that South Africa is a resilient, strong and a vibrant democracy.</li> </ul>
<p><b><i>South Africa appreciates the support of the international community.</i></b></p>	<ul style="list-style-type: none"> <li>• Heads of State and Governments from around the world will converge on South Africa to witness the inauguration of our sixth democratically-elected President.</li> <li>• South Africa expresses its appreciation to our many friends in the international community for their continued support.</li> <li>• We also express our gratitude to many people across the world who have shared in our journey over the last 25 Years of Freedom and Democracy.</li> </ul>
<p><b><i>Safety and security is a priority.</i></b></p>	<ul style="list-style-type: none"> <li>• Government is doing everything within its power to ensure that the proceedings are safe and secure.</li> <li>• All systems are being tested and we are satisfied that everything is in place to ensure a safe and secure inauguration.</li> <li>• All our law enforcement officials are ready to roll out their security plans to ensure a successful event.</li> <li>• Plans are in place to deal with any eventualities should the need arise.</li> </ul>